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Approved for use through 10/31/2002. OMB 0651-0032

Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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UTILITY PATENT APPLICATION TRANSMITTAL (Only for new nonprovisional applications under 37 CFR 1.53(b))

| Attorney Docket No. 00 (maximum 12 characters) First Named Inventor | <u>John Carney</u> |
|---|---|
| | SYSTEM FOR PERSONALIZATION AND AUTHORIZATION OF INTERACTIVE |
| TELEVISION CONTENT | |
| Express Mail Label No. | EL143556031US |

ADDRESS TO: **Assistant Commissioner for Patents Box Patent Application** Washington, D. C. 20231

| APPLICATION ELEMENTS See MPEP chapter 600 concerning utility patent application contents. | | | | | | |
|---|-----------------|--|--|--|--|--|
| 1. | <u>x</u> | Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original, and a duplicate for fee processing) | | | | |
| 2. | | Applicant Claims Small Entity Status. (37 CFR 1.27) | | | | |
| 3. | <u>X</u> | Specification (Total Pages) (preferred arrangement set forth below) - Descriptive Title of the Invention - Cross Reference to Related Applications - Statement Regarding Fed sponsored R & D - Reference sequence listing, a table, or a computer program listing appendix - Background of the Invention - Brief Summary of the Invention - Brief Description of the Drawings (if filed) - Detailed Description - Claim(s) - Abstract of the Disclosure | | | | |
| 4. | X | Drawings(s) (35 USC 113) (Total Sheets 10) | | | | |
| 5. | _X_ | Oath or Declaration (Total Pages _4_) | | | | |
| | | a Newly Executed (Original or Copy) | | | | |
| : | | b Copy from a Prior Application (37 CFR 1.63(d)) (for Continuation/Divisional with Box 17 completed) | | | | |
| | | i. <u>DELETIONS OF INVENTOR(S)</u> Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b). | | | | |
| | | c. X Unsigned. | | | | |
| 6. | | Application Data Sheet. (37 CFR 1.76) | | | | |
| 7. | | CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix) | | | | |
| 8. | (if applicable, | Nucleotide and/or Amino Acid Sequence Submission all necessary) Computer Readable Form (CRF) | | | | |
| | b | Specification Sequence Listing on ICD-ROM or CD-R (2 copies); or IIpaper Statement verificing identity of above and in the company of the c | | | | |
| | U | Statement verifying identity of above copies | | | | |

| | | ACCOMPANYING APPLICATION PARTS | | |
|--|---|--|--|--|
| 9. 10. | | Assignment Papers (cover sheet & documents(s)) a. Separate 37 CFR 3.73(b) Statement (where there is an assignee) | | |
| | X | b. Power of Attorney | | |
| 11. | | English Translation Document (if applicable) | | |
| 12. | | a. Information Disclosure Statement (IDS)/PTO-1449 | | |
| | | b. Copies of IDS Citations | | |
| 13. | | Preliminary Amendment | | |
| 14. | X | Return Receipt Postcard (MPEP 503) (Should be specifically itemized) | | |
| 15. | | Certified Copy of Priority Document(s) (if foreign priority is claimed) | | |
| 16. | 16 Request and Certification under 35 U.S.C. 122(b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent. | | | |
| 17. | _X_ | Other: Certificate of Express Mail with copy of postcard showing contents of | | |
| | | Express Mail package. | | |
| 18A. | If a CON | ITINUING APPLICATION, check appropriate box and supply the requisite information: | | |
| Continuation Divisional Continuation-in-part (CIP) Of Prior Application No.: Examiner Group Art Unit (which is a continuation/ divisional/ CIP of prior application no. which is a continuation/ divisional/ CIP of prior application no. Applicant(s): Also include a Preliminary Amendment to amend the specification to claim priority. For CONTINUATION AND DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts. 18B. Statement under 37 CFR 3.73(b) for continuing application: The undersigned states that (name of assignee) is the assignee of the entire right, title, and interest in the accompanying patent application by virtue of an assignment recorded in the Patent and Trademark Office at Reel. No Frame No (or a copy of which is attached). | | | | |
| 19. | | spondence Address | | |
| <u> </u> | _ Custon | ner Number or Bar Code Label Or (Insert Customer No. or Attach Bar Code Label here) | | |
| <u>X</u> | _ Corres | pondence Address Below | | |
| NAM | E <u>Sang</u> | Hui Michael Kim | | |
| | BLA | AKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP | | |
| ADDI | RESS _ | 12400 Wilshire Boulevard | | |
| | _ | Seventh Floor | | |
| CITY | Los Ange | eles STATE <u>California</u> ZIP CODE <u>90025-1026</u> | | |
| Coun | try <u>U.S</u> | S.A. TELEPHONE (408) 720-8300 FAX (408) 720-9397 | | |
| Name (PRINT/TYPE): Sang Hui Michael Kim Registration No.: 40,450 Signature: Date: A201 23, 2001 | | | | |
| | | | | |

| FEE TRANSMITTAL FOR FY 2001 | | | | | | |
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| Complete if Kn Application No Filing Date H | . <u>Not yet as</u> erewith | | | | | |
| | | arney | | | | |
| | Not yet assigned Not yet assign | | | | | |
| | No. <u>004572.P0</u> | | | | | |
| METHOD OF | PAYMENT (che | ock one) | | | | |
| | METHOD OF PAYMENT (check one) 1. [X] The Commissioner is hereby authorized to charge indicated fees and credit any over payments to: | | | | | |
| | Deposit Accou Deposit Accou | | | | | |
| [X] | Charge Any A | dditional Fee Required Under 37 CFR 1.16 and 1.17 | | | | |
| [] | Applicant clair | ms small entity status. See 37 CFR 1.27 | | | | |
| 2. <u>X</u> | Payment Encl | osed: X Check Credit Card Money Order Other | | | | |
| FEE CALCUL | ATION | | | | | |
| | | | | | | |
| 1. BASIC F | ILING FEE | | | | | |
| Large Entity Fee Fee | Small Entity Fee Fee | | | | | |
| Code (\$) | Code (\$) | Fee Description Fee Paid | | | | |
| 101 710 | 201 355 | Utility application filing fee 710.00 | | | | |
| 106 320 | 206 160 | Design application filing fee | | | | |
| 107 490 108 710 | 207 245 208 355 | Plant filing fee Reissue filing fee | | | | |
| 114 150 | 214 75 | Provisional application filing fee | | | | |
| | | | | | | |
| | | SUBTOTAL (1) \$ 710.00 | | | | |
| 2. EXTRA | CLAIM FEES | Fee from | | | | |
| | | Extra Claims <u>below</u> <u>Fee Paid</u> | | | | |
| Total Claims | 20 | - 20** = X <u>18.00</u> = | | | | |
| Independent (| Claims <u>6</u> | $-3^{**} = 3$ X $80.00 = 240.00$ | | | | |
| Multiple Dependent = | | | | | | |
| **Or number previously paid, if greater; For Reissues, see below. | | | | | | |
| Large Entity | Small Entity | | | | | |
| Fee Fee Code (\$) | Fee Fee Code (\$) | Fee Description | | | | |
| 103 18 | Code (\$) 203 9 | Fee Description Claims in excess of 20 | | | | |
| 102 80 | 202 40 | Independent claims in excess of 3 | | | | |
| 104 270 | 204 135 | Multiple dependent claim, if not paid | | | | |
| 109 80 | 209 40 | **Reissue independent claims over original patent | | | | |
| 110 18 | 210 9 | **Reissue claims in excess of 20 and over original patent | | | | |
| | | SUBTOTAL (2) \$ 240.00 | | | | |

FEE CALCULATION (continued) 3. **ADDITIONAL FEES Small Entity** Large Entity Fee Fee Fee Fee Code Code (\$) (\$) **Fee Description** Fee Paid 105 130 205 65 Surcharge - late filing fee or oath 127 50 227 25 Surcharge - late provisional filing fee or cover sheet 139 130 139 130 Non-English specification 147 2,520 For filing a request for ex parte reexamination 147 2,520 112 Requesting publication of SIR prior to 920* 112 920* **Examiner action** 113 1,840* 113 1,840* Requesting publication of SIR after **Examiner action** 115 110 215 55 Extension for reply within first month 116 390 195 Extension for reply within second month 216 117 890 217 445 Extension for reply within third month 118 1,390 695 Extension for reply within fourth month 218 128 1,890 228 945 Extension for reply within fifth month 119 310 219 155 **Notice of Appeal** 120 310 220 155 Filing a brief in support of an appeal 270 121 221 135 Request for oral hearing 138 1,510 1,510 Petition to institute a public use proceeding 138 140 Petition to revive - unavoidable 110 240 55 141 1.240 241 620 Petition to revive - unintentional 142 1.240 242 620 Utility issue fee (or reissue) 143 440 243 220 Design issue fee 144 600 244 300 Plant issue fee 122 130 122 130 **Petitions to the Commissioner** 123 50 123 50 Processing fee under 37 CFR 1.17(q) 126 180 Submission of Information Disclosure Stmt 126 180 581 40 581 40 Recording each patent assignment per property (times number of properties) 146 710 246 355 For filing a submission after final rejection (see 37 CFR 1.129(a)) 149 710 249 355 For each additional invention to be examined (see 37 CFR 1.129(b)) 179 710 279 355 Request for Continued Examination (RCE) 169 900 169 900 Request for expedited examination of a design application 195 300 300 195 Publication fee for early, voluntary, or normal publication 196 300 196 300 Publication fee for republication 194 130 194 130 Request for voluntary publication or republication 098 130 098 130 Processing fee under 37 CFR 1.17(i) 091 1,240 091 1,240 Acceptance of unintentionally delayed claim for priority Other fee (specify) ___ Other fee (specify)

| SUBTOTAL (3) \$ | |
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| CHRITIAL 121 C | |
| 30D101AE(3) 3 | |
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*Reduced by Basic Filing Fee Paid SUBMITTED BY:

| Typed or Printed Name: | Sang Hui Micha | Sang Hui Michael Kim | | |
|------------------------|----------------|----------------------|----------------|------|
| Signature: | x Him Kan | Date: | A2(1) 23 | 100/ |
| Reg. Number: 40,450 | | Telephone Number: | (408) 720-8300 | |

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